



POWERBOX
Mastering Power

Power Expert Patrick Le Fèvre joins Powerbox as Marketing and Communication Director

Date: Tuesday, September 08, 2015

Powerbox (Sweden) announced today that Patrick Le Fèvre has joined the company as Marketing Director with responsibility for marketing and communication. He will be part of the corporate business team reporting to the CEO.

"Serving customers that demand energy-efficient, reliable power supplies and expert responsive service, Powerbox is growing significantly faster than the market," Martin Sjöstrand, the company's CEO said. "Patrick's expertise in marketing and technology will be a tremendous asset as we continue to expand our operations internationally."

Patrick Le Fèvre is an experienced, senior marketer and degree-qualified engineer with a 25-year track record of success in power electronics. He has pioneered the marketing of new technologies such as digital power and technical initiatives to reduce energy consumption. Le Fèvre has written and presented numerous white papers and articles at the world's leading international power electronics conferences. These have been published over 180 times in media throughout the world. He is also involved in several environmental forums, sharing his expertise and knowledge of clean energy.

Le Fèvre commented, "I am thrilled to join the Powerbox International team. My experience of working in close collaboration with product management and R&D, particularly on initiatives to reduce energy consumption, will be invaluable in this new role. Powerbox has developed an interesting product portfolio and a unique way of working reducing its customers' time-to-market while always keeping environmental responsibility in mind. It's a dynamic company and its latest products e.g. for medical applications demonstrate a very high level of innovation."

Prior joining Powerbox, Patrick Le Fèvre was Marketing and Communication Director at Ericsson Power Modules. Before Ericsson, Patrick has worked for French power supply companies Convergence and Micro-Gisco.

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Founded in 1974, with headquarters in Sweden and local operations in 15 countries on four continents, Powerbox serves customers around the globe. We focus on four major markets - industrial, medical, transportation/railway and defense - for which the company designs and market premium quality power conversion systems for demanding applications. Our mission is to use our expertise to increase our customers' competitiveness by meeting their entire power needs. Every aspect of our business is focused on that goal, from the design of the advanced components that go into in our products to our customer service. Powerbox is recognized for technical innovations that reduce energy consumption and the company's ability to manage the full product lifecycle, minimizing environmental impacts.

For more information

Visit www.prbx.com

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